



IMPACT '76



SUBURBAN IS HERE

The third vehicle in GMC's Impact '76 program is here. It's the GMC Suburban, available with a special Basic Appearance Package from Motortown Corporation.

Like the GMC Pickup and Jimmy, first two vehicles in the Impact program, the Suburban may be tailored to your taste and needs from the available equipment.

First, you order a Suburban with any of the available equipment items. And what a versatile vehicle! Suburban is available as a big, 9-passenger

people mover, a great trailering vehicle with lots of cargo space, as a 4-wheel drive with off-the-road capability, with a standard six and V8 model or two available V8's and manual or avail-

able automatic transmission. Once you select the available equipment, you may order the Motortown Basic Appearance Package. With it you choose the multicolor applique you



The Suburban shown here has red and white primary and white secondary color with an applique of yellow/red stripes.

Here's the GMC Suburban with a blue multicolor applique.

wish to harmonize with the basic color you select. You can select appliques in multicolors of blue or yellow/red stripes. With your Basic Appearance Package you also get front and rear wheel flares, a front air dam and dual custom outside mirrors painted in the primary body color you have chosen.

There are other available options from Motortown Corporation that you also can add to give your Suburban even more distinction. These include dual rectangular driving lights and a variety of Delco radios or 8-track stereos.

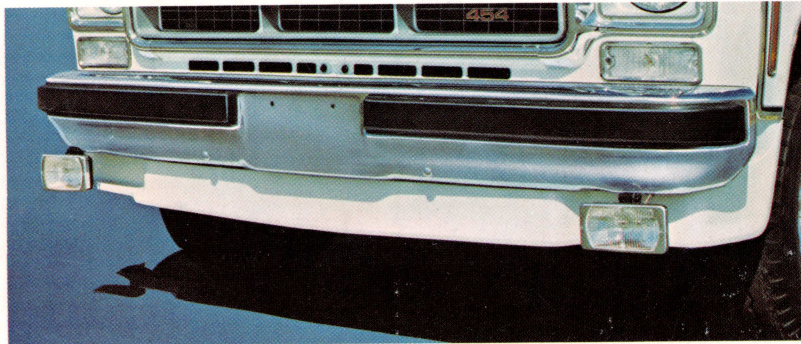
Want to know more? See your GMC dealer. He has all the details.

Motortown's Basic Appearance Package Includes these Special Items for Suburban

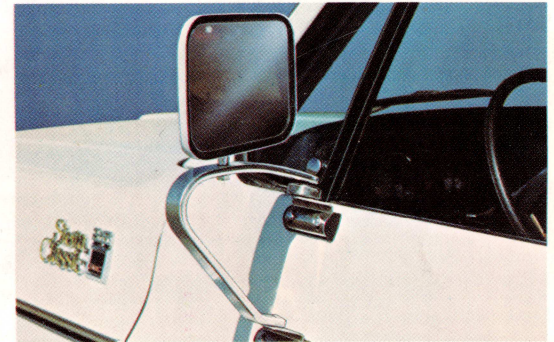
Front and rear wheel flares give a custom touch to the Suburban. The rally wheels and tires may be ordered from GMC.



The front air dam gives the Suburban a customized appearance, takes it out of the ordinary and into something special.



Special large mirrors are included in the Basic Appearance Package. They are painted in the same primary color as the Suburban.



Vehicles shown illustrate standard or available factory-installed equipment unless noted as dealer installed accessories. Items referred to as options or available are at extra cost. Different model applications of the components that are listed in accompanying tables as well as other items of factory-installed equipment may be ordered through your GMC dealer.

GMC Truck & Coach Division reserves the right to make changes at any time without notice in prices, colors, materials, equipment, specifications and models and also to discontinue models. Data shown is basic information for the prospective buyer effective at time of issuance of this pamphlet. Dealer will provide complete up-to-date information on available equipment, specifications, etc. not shown here.



TRUCK & COACH DIVISION
GENERAL MOTORS CORPORATION
Pontiac, Michigan 48053

MOTORTOWN CORPORATION
3910 Jonathon
Dearborn, Michigan 48126